



# A Fresh, Insightful Voice for Christian Radio



Janet Mefferd is literally a breath of fresh air for Christian talk radio in 2010. Her content, guests and command of the issues are superb ... I look forward to hearing her every day.

**JOHN PEROYEA**  
VP/GM, KWRD-FM  
Christian Talk in Dallas-Ft. Worth

[www.janetmefferd.com](http://www.janetmefferd.com)

## the Janet Mefferd SHOW

SALEM RADIO NETWORK

### **Christ-Centered Conversation**

Janet Mefferd has worked in Christian radio for more than 20 years: heard nationwide as anchor of SRN News, broadcast on WYLL/Chicago, KCFA/Anchorage, and KICY/Nome where she was awarded "Best Morning Show" from the Alaska Broadcasters Association. Prior to joining SRN full-time, she hosted the weekday afternoon drive talk show on The Word 100.7FM in Dallas-Ft. Worth. Janet is plugged into the pulse of Christian talk radio listeners in 2010.

### **Cutting-Edge Commentary**

Broadcaster, journalist for the Dallas Morning News and other major publications, and mother of 4,

Janet takes a Christ-centered look at the world every day with a fast-paced program tackling the issues that impact your station's listeners. All with top newsmaking guests and the no-holds-barred 2010 style of speaking truth in love.

### **Helping Build Your Audience While Advancing the Kingdom**

The Janet Mefferd Show resets traditional "talk shows" on Christian radio to engage Christian bloggers, ministry leaders, top theologians, and your station's listeners in a compelling daily conversation that emphasizes classical Biblical doctrine and breaking issues impacting the church and your world.

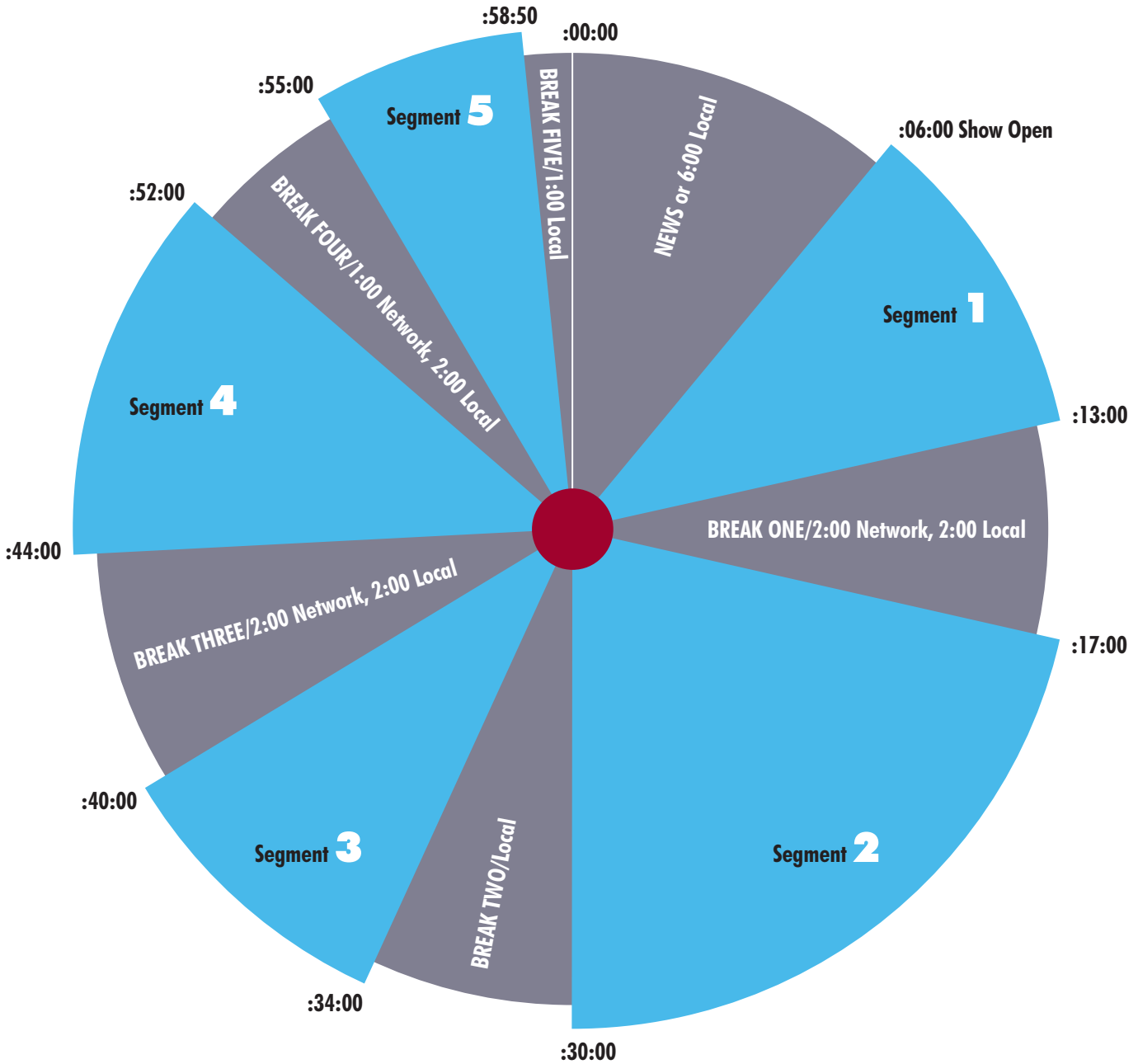
---

**CONTACT SRN Affiliate Relations (972) 831.1920, ext. 141**

www.janetmefferd.com

# the Janet Mefferd SHOW

- Live Monday–Friday 2–5PM EST
- Weekend Best Of Shows Saturday 2–5PM, Sunday 3–5PM
- AMC–3 Satellite / SR–3
- 5 Minute National Barter
- Customized Promos, Liners and Bumpers Updated As Needed



A F F I L I A T E C L O C K

SALEM RADIO NETWORK

