



SALEM RADIO NETWORK

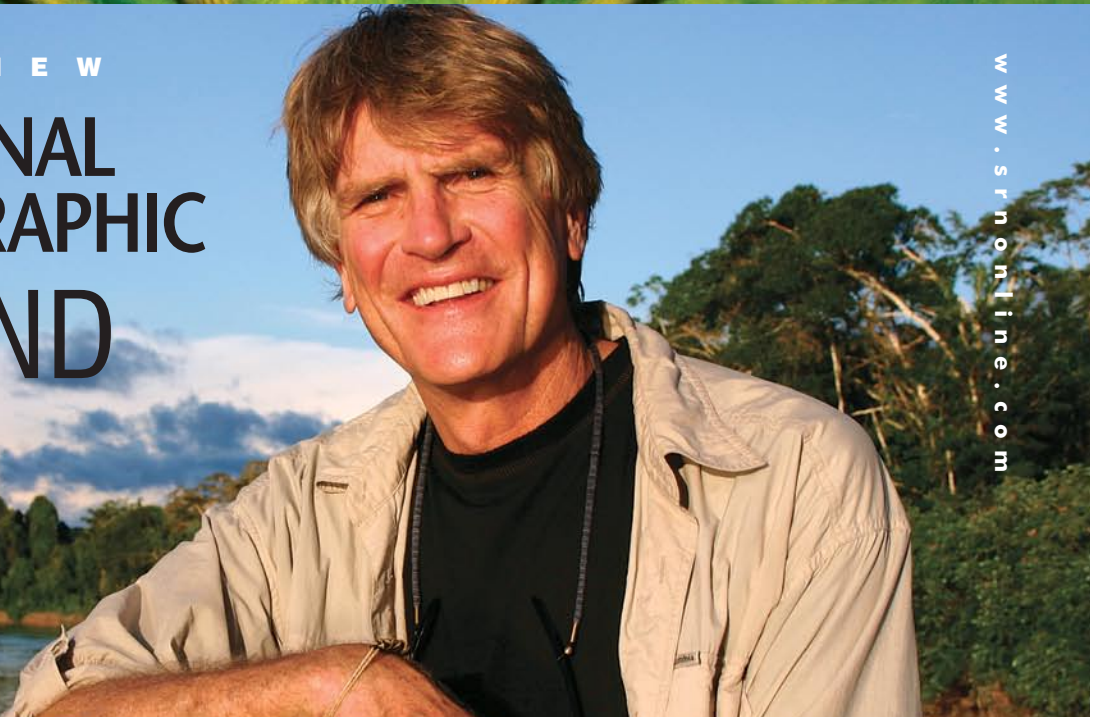
Salem Radio Network **thinks GREEN is good for weekend radio.**

THE ALL-NEW



NATIONAL GEOGRAPHIC WEEKEND

HOSTED BY
Boyd Matson



www.srnonline.com

Looking for something truly fresh and exciting to jump-start your weekend programming? Tired of *Ask The Plumber* and *Best Of* shows? Ready to tap into the exploding "green" market for ratings and brand new weekend revenue? The Salem Radio Network is teaming up with one of the most respected brands in America to create the **#1 weekend show**

of 2007:

HURRY!

- Charter affiliates signing now.
- Launches September 1, 2007
- Lock in your market today!

- Produced exclusively for radio with National Geographic
- Fed live via Starguide 10 a.m.–12 noon ET Saturdays with multiple refeeds
- Chance for your station's listeners to join an actual National Geographic expedition to exotic locations around the world
- The ultimate "green" program . . . unlocking new weekend revenue

NATIONAL GEOGRAPHIC WEEKEND

Contact SRN Affiliate Relations at **972.831.1920 EXT. 185**