



**TO:** *General Managers, Program Directors, Operations Managers*

**CC:** *General Manager*

**FROM:** *SRN Affiliate Services—John Dame, VP*

**DATE:** *October 25, 2004*

**RE:** *Salem Music Network/Christmas Music*

## **SMN Offers Christian Radio Stations Two FREE Weeks of Christmas Music**

Salem Music Network General Manager Mike Miller announced today that SMN's Contemporary Christian Music Format, Today's Christian Music, will be playing Christmas music 24/7 Monday, December 13 through 12 Midnight Eastern on Christmas Day. The Salem Music Network's Christmas music library features the most popular Christmas song performances by Christian music artists as well as the timeless classics such as Bing Crosby's *White Christmas*.

Over 350 stations nationwide are playing Christmas music full-time. As our Christmas gift to you, SMN is making this music available to all Christian radio stations, regardless of their current affiliation with SMN/SRN. There is no requirement to air any SMN inventory. Additionally, SMN will have no requirements with respect to the number of hours of Christmas music programming your station needs to clear. Use this special music to supplement your Teaching and Talk programming for a day or as a full week of special music for your listener's enjoyment.

For technical information, clocks and to get permission for your Unity receiver to pick up SMN's Special Christmas Music, contact our SMN Music Affiliation Specialists before November 24, 2004.

**KELLI HAIN:** (972) 831-1920 ext. 131 [khain@srnradio.com](mailto:khain@srnradio.com)

**JIM BLACK:** (615) 367-2210 ext. 203 [jblack@salemusicnetwork.com](mailto:jblack@salemusicnetwork.com)

**SHANE FARRIS:** (972) 831-1920 ext. 141 [sfarris@srnradio.com](mailto:sfarris@srnradio.com)

**JOHN DAME:** (717) 651-9674 [jdame@srnradio.com](mailto:jdame@srnradio.com)

**CARL CAMPBELL:** Technical Information (615) 367-2210 ext. 105 [ccampbell@salemusicnetwork.com](mailto:ccampbell@salemusicnetwork.com)



## MEMORANDUM

TO: **General Managers, Program Directors**

CC: **John Dame, Carl Campbell, Charley Mefferd**

FROM: SRN Affiliate Services  
Kelli Hain Christmas Music Specialist

DATE: November 1, 2004

RE: Salem Music Network/Christmas Music:

### **SMN Christmas Music Technical Information and Confirmation Form**

Thanks for your interest in carrying SMN's special Christmas Music offer. In the event you intend to carry all or part of the Christmas Music SMN is offering, please complete this form and return it via fax to Lucinda Garcia at 972-831-8626 before November 24, 2004. If you need additional information contact Kelli Hain at 972-831-1920 X131 or email [khain@snradio.com](mailto:khain@snradio.com).

SMN Programming will follow the SMN/*Today's Christian Music* Clock (see attached) and will be available on **AMC-3 SMA**. Liner and break relays are available. The Christmas Music programming is fully automated and a 24/7 walkaway product.

If you intend on taking Christmas music from SMN during the holiday week, please fax this form back to SRN or respond to this e-mail. **FAX TO 972-831-8626.**

Unity Serial Number \_\_\_\_\_

Call Letters \_\_\_\_\_ City/Market \_\_\_\_\_

Phone Number: \_\_\_\_\_ Freq. \_\_\_\_\_ AM/FM (circle one)

Submitted by (Signature) \_\_\_\_\_ Title \_\_\_\_\_