

Commercial Summary
Town Hall News - Optima-18 Show #18-51
For week of 12/17/18-12/23/18

Advertiser/Product	Len	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
18									
American Federal/Gold IRA	60	0	0	3	2	3	1	2	11
Barracuda/Barracuda Networks	30	3	3	2	3	2	0	0	13
Boll and Branch/Boll and Branch	60	0	0	0	0	1	0	0	1
DinoVite/DinoVite	60	0	1	0	0	0	0	1	2
Ethos/Life Insurance	60	0	2	1	1	1	0	0	5
Ford Motor/FORD MOTOR COMPANY	60	1	1	1	1	1	0	0	5
Geico/Auto Insurance	30	0	1	0	0	0	0	0	1
GO MEDS/Pharmacy Prescriptions	60	0	0	0	1	0	0	0	1
Hillsdale College/2017 Hillsdale KOTK AM Omaha, NE	60	0	0	0	0	1	0	0	1
HotSpot Shield/HotSpot Shield	60	1	1	0	1	0	0	0	3
HumanN/Various Health Products	60	0	0	1	0	0	0	1	2
LifeLock/Lifelock	60	0	0	0	0	1	0	0	1
Limited Access Network/Limited Access Network	60	0	0	0	0	0	3	8	11
Lonestar Transfer/Lonestar Transfer	60	0	0	0	0	1	0	0	1
Mercedes CPO/MB Vans VS30	60	2	0	0	0	1	0	0	3
NAC Marketing/Ageless Male Max	60	1	1	1	0	1	0	0	4
NAC Marketing/Super Beta Prostate Advanced	60	1	1	0	1	1	0	0	4
Optima Tax/Optima Tax	60	0	0	1	1	0	0	0	2
Patriot Mobile/Patriot Mobile	60	2	0	1	1	1	0	0	5
Promedev, LLC/Relief Factor	30	3	5	2	3	2	0	0	15
Promedev, LLC/Relief Factor	60	0	0	0	0	0	6	6	12
Prosper Trading/Prosper Trading	60	1	1	1	1	1	0	0	5
Quicken Loans/Loan service	30	0	1	0	0	0	0	0	1
Quicken Loans/Loan service	60	1	0	1	0	0	0	0	2
Select Quote/Insurance	60	2	1	2	1	0	2	0	8
Select Quote/Insurance - 4th Quarter	60	1	1	1	1	0	0	0	4
Select Quote/Remnant Order - Insurance	60	2	3	2	3	2	6	0	18
Total 18		21	23	20	21	20	18	18	141

X									
American Federal/Gold IRA	60	1	0	0	1	2	2	0	6
Ethos/Life Insurance	60	0	0	0	1	0	0	0	1
Ford Motor/FORD MOTOR COMPANY	60	0	1	1	1	1	1	0	5
Geico/Auto Insurance	30	0	0	1	0	0	0	0	1
Mercedes CPO/MB Vans VS30	60	0	1	0	0	0	0	0	1
Patriot Mobile/Patriot Mobile	60	1	1	0	0	0	0	0	2
Promedev, LLC/Relief Factor	30	0	0	2	0	0	0	0	2
Promedev, LLC/Relief Factor	60	1	0	0	0	0	0	1	2
Quicken Loans/Loan service	30	0	0	1	0	0	0	0	1
Select Quote/Remnant Order - Insurance	60	0	0	0	0	0	0	2	2
Total X		3	3	5	3	3	3	3	23

Daily Totals		24	26	25	24	23	21	21	164
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THIS WEEKLY ADVERTISER SUMMARY IS FOR SRN NEWS "TOP OF THE HOUR" COMMERCIALS WHICH MUST BE CLEARED LIVE IN THE TOP OF THE HOUR NEWSCAST OR SCHEDULED IN ACCORDANCE WITH THE SPECIFIED DAYPART(S) IN YOUR STATION'S SRN AFFILIATION AGREEMENT.

PLEASE REFER TO THE CORRESPONDING CERTIFICATE OF PERFORMANCE FOR THIS BROADCAST WEEK FOR EXACT DATE AND HOURLY PLACEMENT OF SPOTS & TO COPY INSTRUCTIONS FOR BULK FEED INFORMATION.

100% WEEKLY CLEARANCE OF THE ABOVE COMMERCIALS IS MANDATORY. PLEASE CONTACT SRN TRAFFIC, CONTINUITY OR AFFILIATE SERVICES WITH ANY QUESTIONS AT 972-831-1920.

